

Uniden America Corporation
4700 Amon Carter Boulevard
Fort Worth, TX 76155
(817) 858-3300
FAX # (817) 858-3523



Monday, May 30, 2005

To: Szar Communications, LLC
5969 Summerhill Drive
Hudsonville, Michigan 49426

From: Uniden America Corporation
2905 Alger SE
Grand Rapids, Michigan 49546

To whom it may concern:

Uniden is a global leader in wireless technology and communications with operations in the United States, Japan, Taiwan, Hong Kong, Europe, China, Singapore, Australia, and New Zealand.

I have used generic pre-paid cards for many years for customers, trade shows, and for give away(s). In 2002 I was approached by Szar Communications to consider implementing a Uniden customized pre-paid card to replace what I was using. At first, I really didn't see a benefit to having Uniden on the card, but I was open to new ideas.

Szar Communication convinced me that the Uniden card, with my logo, my web site URL, and a 6 – 10 second message regarding Uniden was a far more effective advertising tool. I still use the card in the same capacity, but my customers seem to enjoy the card, and Szar Communication has a system to assure me that my customers are using the card (Over 90% recorded usage).

For the past three years, my customers and I have used the customized Uniden pre-paid card with great success in advertising Uniden Products and Services, while at the same time, showing my appreciation for my customers' business.

The other main point is this is a clean pre-paid card program with great support and customer service for my customers and my business.

I would recommend any company to try and advertise, and at the same time, show their appreciation to their customers by using the Szar Communications Customized Pre-paid Card Program.

Sincerely,

Scott Vicari
Regional Sales Manager
Uniden America Corporation